

LAKE ALMANOR, CA and ATLANTA, GA (September 7, 2010) - As the use of clinical information systems expand to achieve Meaningful Use, many organizations are looking to Chief Medical Officers (CMIO) to drive clinical informatics strategy. Recognizing the need to assist newly developing CMIOs quickly embrace their roles, the Association of Medical Directors of Information Systems (AMDIS) and Maestro Strategies, LLC, (Maestro) have joined forces to create **CMIO Advisors, LLC**.

“Today’s CMIO is becoming a critical leader in the development of clinical integration, evidence based medicine, quality measurement and clinical transformation strategies,” said Richard L. Rydell, MBA, AMDIS president and executive director. “By leveraging the knowledge and experience of industry-recognized, seasoned CMIOs, we can provide the training and guidance to help today’s CMIO become effective immediately.”

“Since 1987 AMDIS has provided leading CMIOs a place to learn, share experiences and develop best practice.” added Mr. Rydell. “Maestro was the right partner for AMDIS to offer organizations one partner to help them build their CMIO program.”

“Maestro is pleased to join AMDIS in the formation of CMIO Advisors,” said Pam Arlotto, President and CEO of Maestro Strategies. “Our mission is to provide the guidance to organizations to become high performing organizations for the 21<sup>st</sup> century. The formation of CMIO Advisors is an important aspect of providing this leadership.”

CMIO Advisors will offer a range of services including physician and organization education, CMIO Needs Assessments and Organizational Design and Development. “Our most exciting offering,” Ms. Arlotto added, “is our CMIO Coaching Program.” According to Ms. Arlotto, the coaching program matches a CMIO new to their role with an experienced CMIO to coach them in their early months of their role.

For more information on CMIO Advisors, please visit [www.cmioadvisors.com](http://www.cmioadvisors.com).

**For more information, contact:**

Rich Rydell/AMDIS

530.596.4477 – [richrydell@amdis.org](mailto:richrydell@amdis.org)

Vicki Miller/Maestro

561.627.0841 – [vmiller@maestrostrategies.com](mailto:vmiller@maestrostrategies.com)

**About AMDIS**

The Association of Medical Directors of Information Systems is the premier nonprofit physician membership organization dedicated to advance the field of applied medical informatics. AMDIS has over 1,800 members worldwide and is the home of the “connected” CMIO. Visit [www.amdis.org](http://www.amdis.org) for more information.

**About Maestro Strategies, LLC**

Maestro Strategies helps Senior Healthcare Leaders prepare for and create the high performing 21st century healthcare system. As a nationally recognized healthcare advisory firm, our services include management consulting, leadership coaching, interim management and education. Clients come from all segments of the industry including: health care providers, payors, commercial suppliers, research centers and governmental agencies. Visit [www.maestrostrategies.com](http://www.maestrostrategies.com) for more information.